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PRESS RELEASE

3-Years Executive MBA Program of IIT (ISM) draws tremendous response from working executives.

The 3 years executive MBA program relaunched by IIT (ISM) has started drawing good response from different quarters as enquiries have started coming in from various quarters for the eligibility criteria etc for admission into the course.

This was divulged today by Prof J K Pattanayak, officiating director of IIT (ISM) during a press conference held at Management Hall of institute during which he said that the fee of the course is much cheaper compared to the fee of other prominent institutes.

“We are also in touch with some of the alumni of Executive MBA program, who have benefitted after completing the course previously in terms of career growth, etc and they have also welcomed the re-launching of the course” said Prof Pattanayak.

“We launched 3 year executive MBA programme in 2012 and was discontinued in 2018 due to saome faculty shortage and again launched it this year with the increase in faculty strength for working executives of Government, semi government, reputed industrial , R&D organizations, reputed private sector organization and entrepreneurs” further said Prof Pattanayak.

“We have fixed the classes schedule for the course on Saturdays from 6 p.m. to 9 p.m. and on Sunday from 9 a.m. to 6 p.m. as per the convenience of the working executives to they strike a balance between work schedule, family life and academic career” elaborated Prof Pattanayak.

“The course content has also been planned such meticulously that it covers all the topics relevant to working executives, including marketing, entrepreneurship, management etc” enumerated Prof Pattanayak.

He further said that evaluation process for the Executive MBA course at IIT (ISM) is also much better than many of the institutes.

Prof Bibhas Chandra, HOD, Department of Management Studies & Industrial Engineering said, “The tremendous response for the course which has been launched this year is also due to the strong alumni base of our department across the country”

He further expressed confidence that they are expecting tremendous response for the course.

“We have developed the syllabus of the course after taking into account the various factors including the requirement of working professionals but we are open to changes also and will include new topics as per the demand of the time”.

Prof Rajni Singh, Dean (Media & Branding) who chaired the meeting held today also gave a brief account of the launching of course first in 2012 and journey since then.

Prof Sandeep Mondal, Course Coordinator; Prof Niladri Das and Prof Preeti Roy, course coordinators who were also present briefed media about various aspects of the course.

Notably, the admission into the three year course, meant for working executives, entrepreneurs etc having a minimum qualification of graduation after 10+2 and having a one year post qualification experience of one year will be conducted after selection carried out on the basis of a written exam and interview scheduled on August 20, 2023. The classes for the new course will begin from September 2.

Rajni Singh

Dean (Media & Branding)